

RECOMPOSING As technology driven society fragments our life, that very digital technology is the medium we can utilize to mend it, and be ubiquitously constructive in every of the many fragmented and unrelated circumstances we are driven into.

REGENERATING Just a totalitarian approach is able to regenerate the resources that the counter capitalistic approach totally consumes to the last drop. The Archive is in fact a great reservoir in times in which other reservoir are being consumed. It is a counter tendency which has this in mind and may in itself also consume parts of its reservoir just then to enlarge it in the disappointment following the reception of this consumption.

BROAD The longevity of the project and the documenting subject active engagement to conduct it, gives it the possibility to come across many reflections and cultural forms both produced by him or consumed by him. In this sense the knowledge created is wide and various in comparison to that officially created that is narrow and specific.

ACCOMPANYING While the common tendency with media is to substitute humans, the Archive uses it as a musical instrument, a new type of instrument accompanying the human voice of the documenting subject, who becomes more of a folk music street musician. While in the older instruments though the accompaniments were made simultaneously, here they are made parallel and it is the listener who ought to overlap them.

ENHANCING While there is much arguing whether media is an extension of humans outwards, this life-project demonstrates that it can equally extend human faculties inwards, and thus integrate rather than disperse ourselves.

REAPPROPRIATING As the mass media imposes on us a content which we cannot reply, the Website can be seen as a way of replying by way of reproducing and subjectifying the imposed content, a media content we have the illusion of electing more and more ourselves but in reality is strongly selected by a mainstream that an exclusive commercial interest.

LIGHT This type of immaterial practice of archiving reality in time may actually seem to become a heavy burden but it actually creates much lightness in an existence aiming not to seek worldly accumulation and social titles but only this spiritual cultivation.

RECYCLING While the mainstream imposes us its ready-mades, this project is a systematic attempt to reintegrating them into a personal sphere.