



Fig.157 Drawing showing a woman hand hanging a superman to dry. Some ideas emerge while drawing other ideas. This one might have emerged drawing a superman and realizing that his mantel resembles an underwear. While irony is accidental, this one could go as far as to illustrate female domestic power over that of a male superhero.

While in a social environment, I am on the lookout for free associations. For example, if I see a BBQ grill in a park that is “like” a stroller, I annotate on my smartphone: “Carrozzina bambino e’ grill barbecue” (“Stroller for kid is a BBQ grill”). The annotations are made in Italian that is not only my mother language but it also allows quite some playfulness. Some time later I would then draw a mother or a father grilling sausages using the child's stroller as a BBQ grill. Every month I collect a whole list of these ideas and after dinner, unless I am traveling or I have guests to entertain, I draw at least 3 of them on A4 paper. It is a relaxing moment resulting in 90 drawings a month and 38,800 in my overall, 36-year production. As with my work on dreams, also with my drawing of ideas I attempt to imagine over time all that is imaginable. Only at times I might have drawn the same idea twice but even then I am quite aware that this could be the case and at times I am hesitant. Along with my well trained imagination I have very strong photographic memory which can in fact alert me that an idea has already being drawn. At times I am just too tired to be bothered about it and I just draw what I recorded without worrying too much that I might have repeated myself. The result is a comprehensive record of my imagination.